

Honest Body

Profit and Loss

January - December 2022

	JAN 2022	FEB 2022	MAR 2022	APR 2022	MAY 2022	JUN 2022	JUL 2022	AUG 2022	SEP 2022	OCT 2022	NOV 2022	DEC 2022	TOTAL
Income													
Affiliate Sales	422.42	183.68	234.06	49.58	147.00	216.78	48.26	36.94	108.16	41.07	72.50	105.21	\$1,665.66
Consulting Income	5,002.00	1,554.00	1,494.05	1,856.00	7,180.00	3,865.00			-783.00		-300.00		\$19,868.05
GAPS Consulting		168.34				-240.00	3,522.06	3,109.59	4,224.56	4,886.75	2,686.96	6,112.81	\$24,471.07
Total Consulting Income	5,002.00	1,722.34	1,494.05	1,856.00	7,180.00	3,625.00	3,522.06	3,109.59	3,441.56	4,886.75	2,386.96	6,112.81	\$44,339.12
GAPS Dinner Club	106.61						35.63						\$142.24
Interest Income	0.01	0.02	0.03		0.12	0.11			0.03	0.07	0.08	0.03	\$0.50
Lab Test Income	160.02												\$160.02
Sales of Product Income								36.30	49.89	72.23	35.63	11.35	\$205.40
Supplement Commission	260.75	154.05	250.71	229.08	152.80	185.41	187.51	363.81	540.88	120.15	394.77	190.37	\$3,030.29
Total Income	\$5,951.81	\$2,060.09	\$1,978.85	\$2,134.66	\$7,479.92	\$4,027.30	\$3,793.46	\$3,546.64	\$4,140.52	\$5,120.27	\$2,889.94	\$6,419.77	\$49,543.23
Cost of Goods Sold													
Lab Test Expenses	293.02	146.50		302.00					50.00				\$791.52
Total Cost of Goods Sold	\$293.02	\$146.50	\$0.00	\$302.00	\$0.00	\$0.00	\$0.00	\$0.00	\$50.00	\$0.00	\$0.00	\$0.00	\$791.52
GROSS PROFIT	\$5,658.79	\$1,913.59	\$1,978.85	\$1,832.66	\$7,479.92	\$4,027.30	\$3,793.46	\$3,546.64	\$4,090.52	\$5,120.27	\$2,889.94	\$6,419.77	\$48,751.71
Expenses													
Advertising		849.00		2,009.16	893.32								\$3,751.48
Bank Service Charges	204.41	41.40	65.90	21.82	304.92	180.65	4.00	2.00		4.00		4.00	\$833.10
Business Coaching Expense			4,168.00		4,125.00								\$8,293.00
Charitable Contributions	91.83	9.11	50.15					100.00					\$251.09
Donations					101.71								\$101.71
Dues & subscriptions	22.99	96.99	102.28	96.99	96.99	130.99	122.41	143.99	31.02	22.99	15.00	15.00	\$897.64
Entertainment Meals												192.16	\$192.16
Legal & Professional Fees		225.00	216.00	216.00	465.00	216.00							\$1,338.00
Market Research	60.93		165.24	85.94						38.90			\$351.01
Office Supplies	347.43	44.62	48.68		62.97	50.00	50.00	155.22	55.00	55.00	55.00	76.15	\$1,000.07
Officers Medical	29.75												\$29.75
Postage and Delivery			8.95	8.95				26.85		9.90			\$54.65
Professional Development	85.60					35.00							\$120.60
Telephone Expense	155.58	161.77	166.78	165.44	240.01	191.21	191.21	191.81	191.81	191.81	4.79		\$1,852.22
Travel Expense				108.00						10.00		814.89	\$932.89
Uncategorized Expense						136.50	59.95			59.95			\$256.40
Utilities		150.00		287.39									\$437.39
Virtual Assistant Expense	296.52	228.90	680.10	162.00	770.00		299.22	264.42	321.96		78.00		\$3,101.12
Website Expenses	653.02	72.85	679.44	435.06	625.41	410.78	258.77	184.77	191.48	415.47	402.88	341.52	\$4,671.45
Total Expenses	\$1,948.06	\$1,879.64	\$6,351.52	\$3,596.75	\$7,685.33	\$1,351.13	\$985.56	\$1,069.06	\$791.27	\$808.02	\$555.67	\$1,443.72	\$28,465.73
NET OPERATING INCOME	\$3,710.73	\$33.95	\$ -4,372.67	\$ -1,764.09	\$ -205.41	\$2,676.17	\$2,807.90	\$2,477.58	\$3,299.25	\$4,312.25	\$2,334.27	\$4,976.05	\$20,285.98
NET INCOME	\$3,710.73	\$33.95	\$ -4,372.67	\$ -1,764.09	\$ -205.41	\$2,676.17	\$2,807.90	\$2,477.58	\$3,299.25	\$4,312.25	\$2,334.27	\$4,976.05	\$20,285.98